Wine&Design

Contest of ideas and art objects for the promotion of wine

Art. 1 – Contest Notice

The Appio Spagnolo Association announces the Contest of Ideas for the creation of design objects aiming at the promotion of the wine industry together with the handcrafted furniture industry, and encouraging the positive combination of these two important productive fields.

The following notice concerns the presentation of projects or studies in the fields of art, regarding both commercial and industrial areas, in which the awarding of the prize to the author of the selected work of art corresponds to the identification of it as a work performance and constitutes the recognition of the artist's personal merit or the merit of the group the underwriter of the signatory to the notice belongs to. The prize also aims to encourage the creation of artistic products in the interest of the community and of the territory in which the Appio Spagnolo Association works.

The following notice also considers as a prize any special mention that the jury may assign to further selected works of art in addition to the first three awarded ones, as indicated in the following art. 10.

The following notice is published in both Italian and English language.

The partners and sponsors of the contest are mentioned on the website dedicated to the event, <u>www.wineanddesign.it</u>

Art. 2 – Secretary

The contest secretary is located at the premises of Appio Spagnolo Association, in Piazza F.lli Sommariva, Cerea, VR.

Any additional request for information shall be sent via email to

info@wineanddesign.it and submitted by the 31st December 2018. Answers shall be sent by the 31st January 2019.

Art. 3 – Object of the Contest

The Appio Spagnolo Association intends to select projects aiming at the enhancing of the creative abilities of artisans working in the well-known Verona furniture industry together with the Veronese wine tradition.

The contest stems from the idea of bringing together three different productionrelated cultures – the wine culture, the fine furniture craftsmanship tradition and the culture of the project. The territory is the connecting point of these three worlds, and the place for their interaction is the Appio Spagnolo School of Drawing – the last surviving institution focusing on the preservation, cultivation and the handing down of the cabinet-making, which is an added value to the Veronese furniture industry tradition. Appio Spagnolo can be seen as the breeding ground of new ideas, the place where new opportunities can be created. The contest is willing to provide a systematic vision where it's possible an integrated development of a territory that has not still expressed to the full its huge potential.

The contest provides the possibility to present, in its broadest meaning, any object, piece of art or furniture system concerning the use and the consumption of wine, such as:

- Exhibitors for consumers, GDO or public places in general;

-Accessories for wine consumption;

-Accessories for selling wine;

-Ideas and objects for a conscious consumption;

-Ideas or pieces of furniture aiming at the integration of wine consumption inside a house.

-Objects that stand for the integration between the artistic furniture craftsmanship and the commercial, ethical and social value of wine.

Each object must be innovative, original (not seen before), and feasible. Projects and ideas that favour the use of wood will be preferred.

Art. 4 – Terms of Participation

Participation is free and open to anyone that is capable of producing original ideas in the above-mentioned – art. 3 – context. It's addressed to professionals, experts in the wine sector, students, project groups and anyone who meets the requirements of the contest notice. Foreign contestants are allowed too, also being representative of University Institutes, schools and project groups, as long as all the rules outlined in the notice are respected.

The projects should meet the notice requirements, with particular reference to the necessary attachments to be filled out for the realization of prototypes or models functional to the production of the object (at least one working drawing is expected). A core condition for the participation to the contest is the affixing of the

Wine&Design logo on all the graphic works. In order to get the logo you need to send an email to <u>info@wineanddesign.it</u>. You'll receive a graphic file and the legal desclaimer ensuring the exclusive use of the work in the contest. The email with your request must be submitted by the 16th February 2019.

To participate to the contest you need to send all the required attachments, under penalty of exclusion from the competition.

Candidates that have family ties, up to the second degree, to any of the members of the jury, or economic relations with the contest promoter – the Appio Spagnolo Association – can't participate to the competition.

Art. 5 – Documents required

Graphic arts and design schemes are required in order to explain the project idea: -A report written either in Italian or in English with the explanation of the project idea; the report shouldn't be longer than 4 A4 forms.

-A general graphic table (Concept);

-At least one graphic table representing the object or the idea with a final design or detailed drawings;

-At least one table with free drawings and design schemes;

-The total sum of the graphic tables shall not exceed the 5 units.

It's also required the sending of:

-Attachment 1, the registration form, duly completed and signed, accompanied by a personal identification document – e.g. identity card, passport or equivalent; -Attachment 2, privacy policy and acceptance of the processing of personal data, both properly signed for acceptance.

The lack of these attachments involves the impossibility of examining the project proposals and leads to the exclusion from the contest.

All the graphic arts and drawings, the report, the privacy policy and the acceptance of the processing of personal data must be sent in Pdf format, while the identification document can be sent either in Pdf or Jpeg format.

The maximum size of all attachments shall not exceed the 25 Mb – including the registration form, the privacy policy and the identification document – regardless of the medium in which they will be sent to the secretary.

The graphic arts shall be sent as specified in the following art. 8 and with the affixing of the logo as pointed out in the previous art. 4 (logo).

Art. 6 – Registration Costs

Registration to the contest is free – participants shall entail no additional burden, except for those related to the realization of the works of art and their delivery cost.

Art. 7 – Enquiry Form

If you need any further information, you can submit any request of clarification until the 31st December 2018. The answers to the most commonly asked questions and to any specific queries will be sent via email.

Art. 8 – Deadlines and delivery of materials methods

The projects and works of art shall be sent: -Via We Transfer to the email <u>info@wineanddesign.it</u>; -By hand, on digital media – CD, DVD or USB stick – directly in our offices, at the Appio Spagnolo Association; -By post or courier. All the requested materials shall be delivered by 12.00 o'clock on the 22^{nd} March 2019 to the secretary's office – art. 2, as shown by the postmark or courier receipt. As specified in the previous art. 4, the contest logo request shall be submitted by the 16^{th} February 2019.

Appio Spagnolo Association does not assume any responsibility for the loss of the delivered materials, as well as the digital media contents, regardless of the means by which they've been delivered.

Art. 9 – Inadmissibility Cases

The contest applications can be susceptible to exclusion if:

-They're not duly signed where required – full acceptance of the notice and privacy policy included;

-They lack the contest logo – art. 4:

-They've been received after 12.00 o'clock on the 22nd March 2019 – the time of the actual receipt of the material will be considered a proof, not the date of the postmark: -They're not accompanied by the Registration Form attached to this notice, or if the latter is not duly filled in all its parts;

-They're not accompanied by the required documentation or if the latter is not compliant with the indications provided by the contest notice;

-The candidates do not meet the requirements specified in the art. 4 or if they haven't complied with what expressed in the art. 5, in the art. 6, in the art. 7 and in the art. 8 of this contest notice.

Art. 10 – Prizes

Prizes to the winners are as follows:

- First Prize: € 3,000.00
- Second Prize: € 2,000.00
- Third prize: € 1,000.00

The contest promoter gives full autonomy to the jury to award mentions or, in case other resources have been found, to award additional prizes.

The winners of the contest shall be personally contacted and informed via email. The names of the winners will be announced by means of a special communication on the contest web page.

The result of the contest shall be announced on Monday the 8th April 2019 at the new premises of the Cerea Banca 1897 in Palazzo Orti Manara in the city of Verona, while the prize ceremony should take place also in other locations that are partners of the event. In any case the location shall be communicated to all participants via email.

Art. 11 – Jury

The contest jury shall consist of a technical committee, chaired by the creator and coordinator of the contest, the architect Luca Bezzetto – the President of the committee shall not have the right to vote – which will be composed of seven members – the name of its members will be published on the webpage <u>www.wineanddesign.it</u>

In addition to a delegate of the association, the jury will be made up of representatives of the professional categories related to the contest theme, such as architects, designers, sommeliers, journalists, experts in the wine sector, representatives of institutions, leading figures of the exhibition industry and specialists in the communication field.

The jury selection process shall take place at the premises of Appio Spagnolo Association, or in a possible different location provided by the contest partners, and it shall end by the 5th April 2019. The jury shall decide by majority and its judgement will be unquestionable. It may decide to assign "ex-aequo" or not to assign any prize in case none of the proposals is eligible to be awarded. The selection process shall take place in a private meeting and the minutes will be drawn up by the contest secretary.

Art. 12 – Evaluation criteria for proposals

The jury, after excluding the proposals that shall not comply with this contest notice, will examine the accepted works of art on the basis of the following criteria:

-Full meeting of the notice requirements;

-Originality of the idea;

-Feasibility of the idea – which means its practical realization;

-Use of wood and wood technologies;

-Economic sustainability of the project;

-The ability of the work of art to encourage the conscious consumption of wine;

-The ability to encourage new ways of consuming wine, intended as a ritual or as a process;

-The ability to encourage new ways of relating the wine culture with the home furnishing and decor.

Art. 13 – Conditions relating to the delivered materials and images, use and intellectual property right

The intellectual property of the work of art belongs to the author, except as indicated below, with due regard to the rights conferred to Appio Spagnolo Association. The participant, both in single person or as a representative of a group of people, guarantees to be the sole and exclusive author of the submitted works of art. All the submitted proposals shall be freely used by the Appio Spagnolo Association, without time limit, to set up exhibitions; for the realization of informative, advertising, promotional, scientific and editorial material; for the promotion of personal or third parties institutional initiatives and for the pursuit of one's own statutory purposes.

The author will be recognized as such in accordance with current practice. The above-mentioned uses by Appio Spagnolo Association shall be completely free and discretional; the author shall not claim any compensation or impose any conditions (see Art. 1). In particular, the Association shall sign away the rights on materials to public or private bodies, and to the contest partners.

The submitted materials shall not be returned and shall remain exclusive property of Appio Spagnolo, implementing the Association archives.

The Appio Spagnolo Association declines any responsibility for the loss or damage to the submitted material. All works of art are sent at the author own risk and the organizers decline any responsibilities for the loss or damage to the submitted material (for any reason), as well as for any other loss or damage deriving from it.

Art. 14 – Acceptance of regulations

The registration for the contest expressly provides for the full acceptance of the regulations, under penalty of exclusion. The Association reserves the right to make changes to this contest notice, if necessary. These changes shall be communicated in due time and form to all concerned.

Attachment 1

REGISTRATION FORM*

SURNAME		NAME	
PLACE OF BIRTH		DATE OF BIRTH	
ADDRESS			
POST CODE	CITY		STATE/REGION
EMAIL ADDRESS			
PHONE NUMBER		MOBILE PHONE	
FISCAL CODE			

If you act as a mouthpiece for a group (team), please indicate the names of the other members of your group.

By putting his/her signature below, the undersigned declares having read and accepting all the terms of the Contest Rules, as specified in the previous art. 1, 4, 9, 10, 12, 13.

SIGNATURE

*In the case of groups or team works, a representative or a leading member must be indicated so that he/she will assume full responsibility for all the team members for complying with all the contest notice requirements.

Attachment 2

PRIVACY POLICY

Information on the processing of personal data pursuant to art. 13 of EU Regulation n° 679/2016 (GDPR).

The following attachment is an integral part of the contest notice organized by the Appio Spagnolo Association.

In accordance with the art. 13 of the GDPR (EU regulation 2016/679), the following information is provided, in line with the principle of transparency, in order to make the user aware of the characteristics and methods of data processing:

a) Identity and contact data

We inform that the "owner" of the treatment is: the Appio Spagnolo Association, with registered office in Cerea (VR), Via F.lli Sommariva; Telephone +39.0442.82288; email: info@appiospagnolo.it. The Owner has NOT designated a Personal Data Protection Manager (R.P.D. - o D.P.O. According to the definition given in Article 37 of EU Regulation No. 679/2016).

b) Type of data and purposes of data processing, legal basis for the processing

The processing of personal data belonging to the person concerned, is carried out for the following purposes:

1) Fulfillment of communication aimed at the performance of the contest in question;

2) Communication of changes to the text of the contest notice;

3) Communication of the results of the Prize Award Ceremony;

4) Invitation to the awarding stages;

5) Fulfillment of the national and international regulatory obligations, or orders of the Authority;

6) Communication of Association activities that may concern the identity or the materials conferred for the participation to the contest notice.

The type of data concerns those necessary to the participant's identification to the contest, even if he/she act as a mouthpiece for a group.

This information is processed on the basis of the legitimate interest of the Owner, in order to guarantee the smooth conduct of the contest and its security. The communication of data for the activities $n^{\circ}1$ -7 is mandatory. Without this information, it would be impossible to guarantee prizes, mentions and even the participation to the contest.

c) Processing methods

Data processing will be carried out either in paper form or by electronic means, according to the principles of lawfulness, correctness and transparency, by using appropriate technical and organizational measures capable of ensuring confidentiality, integrity and availability at any time, reducing the risk of unauthorized access to data by third parties, of destruction, of loss, of alteration, of unauthorized disclosure or accidental third party access.

d) Data Dissemination

The data provided by the participants shall not be disseminated. Appio Spagnolo Association shall also be required to communicate the data collected in fulfillment of an obligation under the law and/or following a legitimate request by the Judicial Authority or other Public Authority or for a right assessment, exercise or defense in Court.

e) Retention period

The data provided shall be kept for a maximum period of three years, since their delivery date.

f) Rights of the interested parties

At any time the candidate shall exercise the rights recognized by the art. 7 of Legislative Decree 196/2003 and Article 15 ss. of EU 2016/679 Regulation, with regard to the data owner, which means he/she shall:

1) Obtain confirmation as to whether or not personal data concerning the candidate are held, even if not yet recorded and have the possibility to check if their indication is clearly visible and discernible and to access to them;

2) Obtain information about: the origin of personal data, the purposes and methods of processing, the logic applied in the case of processing carried out with the aid of electronic tools, the personal details of the Data Owner, of representatives or appointees in charge – ex art. 4 and 5, paragraph 2 of the Privacy Code – that is individuals authorized to process data on behalf of the Data Owner – art. 4 of the GDPR – the existence or not of an automated decision-making process, including profiling pursuant to art. 22, paragraphs 1 and 4 of the GDPR;

3) Obtain information about addressees or categories of addressees to whom the personal data may be communicated or who may get in touch with it because of their role as designated representative in the territory of the State;

4) Have the right to rectify any inaccurate or incomplete personal data, previously timely delivered, and, taking into account the purposes of the processing, obtain the integration of incomplete personal data, also by providing an additional declaration;
5) Ask for the cancellation of personal data, previously timely delivered, in case they are no longer necessary in relation to the purposes for which they were collected or processed or if the Data Owner intends to transfer data to an addressee in a third country or to an international organization, depending on the existence or the absence of a Commission adequacy decision;

6) Obtain – into anonymous form – the transformation or the blocking of data processed in violation of the law, including those that do not need to be kept for the purposes for which the data were collected or subsequently processed;

7) Receive confirmation that all the operations of personal data updating, rectification, integration, cancellation, transformation in anonymous form, plus their blocking, have been brought to the attention – also with respect to their content – of those to whom the data have been communicated or disseminated, except in the cases where this confirmation is not impossible or should involve a use of means manifestly disproportionate to the protected right.

8) Ask for a processing restriction;

9) Have the right to oppose, for legitimate reasons, the processing of personal data relating to him/her. In this case the owner shall refrain himself/herself from further data processing, except for the existence of binding legitimate reasons to proceed with the processing that should prevail over the interests, rights and freedoms of the interested party or for the assessment, exercise or defense of a right in Court; 10) Receive the personal data relating to him/her by means of a commonly used and legible electronic format, and send them to another Data Owner without impediments pursuant to art. 20 of the GDPR;

11) When based on consent, revoke it without prejudice to its lawfulness, based on the consent given prior to the revocation pursuant to art. 17 of the GDPR;

12) Have the right to complaint to the competent Supervisory Authority if the latter considers the treatment a violation of the relevant legislation pursuant to art. 77 of the GDPR.

For the exercise of these rights and for any other information concerning your personal data and its processing, you can contact us at the e-mail

info@appiospagnolo.it or by post at the address: Appio Spagnolo, located in Palazzo Baia, Piazza F.lli Sommariva - 37053 Cerea (VR).

g) Changes to the privacy policy

This Privacy Policy, published together with the contest notice, shall be modified at any time. Any changes will be published on the Contest webpage.

Consent to the processing of personal data:

By putting his/her signature below, the undersigned declares having read and accepting all the terms of the personal data processing, as defined in the Privacy Policy and as determined by law.

Name:	_
Surname:	
Address:	
City:	
Region/State:	

SIGNATURE